

W GRAPHICS AND DESIGNS, LLC – GIVE YOUR IDEAS THE LIFE THEY DESERVE

SERVICES AND PRICING CATALOG

2023

ALL DESIGN WORK FEATURED THROUGHOUT THIS CATALOG IS THE INTELLECTUAL PROPERTY OF W GRAPHICS AND DESIGNS, LLC.

✉ INFO@BUILDINGWITHBEAN.COM

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A QUICK INTRODUCTION



At **W Graphics and Designs, LLC** (or 'WGAD' for short), our goal is to help give your ideas the life they deserve! We are a multi-service and multifaceted digital marketing agency based in Jacksonville, Florida, and we're on a mission to help as many business owners as we possibly can, no matter the industry or the size!

OUR SPECIALTIES

We specialize in a range of creative services, including:



**SEO-Rich
Web
Development
and Design**



**Personal &
Business
Branding**



**Graphic & Brand
Identity Design**
(Logos, flyers, business
cards, invitations, and so
much more!)



**Social Media
Management &
Marketing**



**Professional
Copywriting**
(Blogs, websites, resumes,
PowerPoint presentations,
annual reports, and more!)

OUR QUALITY & PRICING GUARANTEE

For many up-and-coming and even well-established businesses, **affordability** is critical to success, but so is **quality**. Our company was built on the principle that **every** business should have a real opportunity to compete in its respective industry and flourish!

To do this, attractive branding, strategic positioning, and highly effective marketing that focuses on customer engagement and relationship building, are all **requirements**, but it is no secret that marketing-related expenses can be overwhelming and unnecessarily high.

That's where we come in!

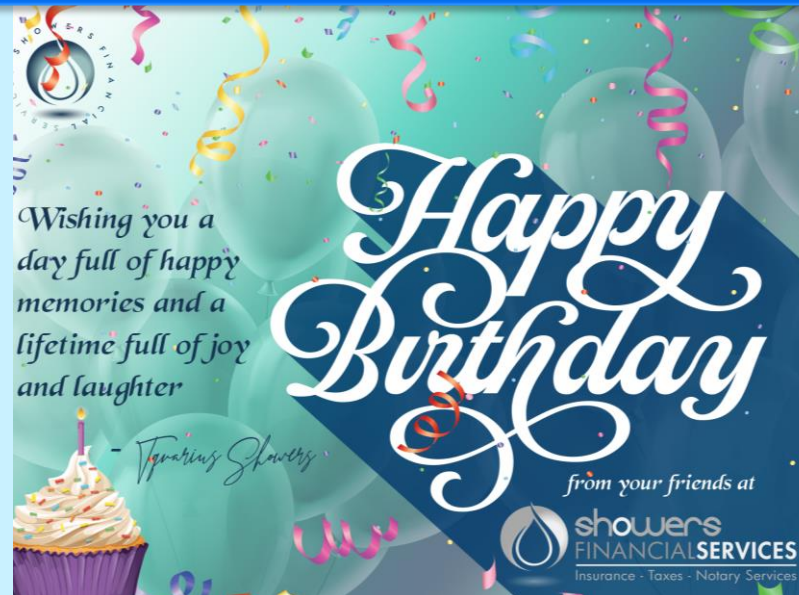
With our help-first-and-profit-second approach to business, we are proud to offer and provide **top quality, highly rated, dedicated, and professional service** to you, no matter who you are or what you do, all at what can be considered **the most competitive and attractive prices** in the digital marketing arena, and we do this without *ever* sacrificing our standard of high quality and excellent customer service!

YOUR FIRST CONSULTATION IS ON US! Book online at www.wgraphicsanddesigns.com/#consultations





BRANDING, COPYWRITING, & GRAPHIC DESIGN



BRANDING, COPYWRITING, & GRAPHIC DESIGN SERVICES

To Browse Our Services Online, Visit www.wgraphicsanddesigns.com
Typical Requests Include:

90-Min Branding Consultation w/ Worksheet	\$ 250.00
Logo/Submark/Brand Sheet	\$ 250.00 - \$335.00+
Flyers, Invitations, & Postcards	\$ 80.00 - \$105.00+
Large Banners & Signs	\$ 120.00 - \$150.00+
Business Cards (1 - 2 sided)	\$ 50.00 - \$ 75.00 +
Resume/CV Writing & Formatting	\$ 105.00 - \$ 145.00 +
Tri-Fold Brochures & Catalogs	\$ 90.00 +
PowerPoint Presentations & Reports	\$ 80.00 - \$ 190.00 +
Website/Social Media Banners	\$ 50.00 +
Graphic Mockups & Infographics	Consultation required
Photo Editing & Retouches	Consultation required

Special projects are encouraged! Many design services (like logos) include 2 - 3 distinct concepts upon delivery and 2 revisions before finalization.



Your Company Slogan Can Go Here			
Description	Unit Price	Qty	Total
Item One here are a few details	\$500.00	2	\$1000.00
Item Two here are a few details	\$200.00	3	\$600.00
Item Three here are a few details	\$50.00	8	\$400.00
Item Four here are a few details	\$400.00	3	\$1800.00
Item Five here are a few details	\$50.00	1	\$50.00
Item Six here are a few details	\$85.00	2	\$170.00
Subtotal			\$4020.00
Discount			
Tax			
GRAND TOTAL			\$4020.00
TOTAL DUE: USD: \$4020.00			
Michaela Bean Founder Manager			
Phone: 123-456-7890 Email: info@yourcompany.com Address: 123 Street Road, City, State 12345			





WEB DESIGN & DEVELOPMENT SERVICES

All Website Design & Development Service Plans Include:

- ✓ Free, 90-minute intake consultation to get to know your business and set goals for your website design + 30 - minute Zoom site walkthrough upon completion
- ✓ Exclusive, private access to our invitation-only [VIP Client Portal](#) for tracking your site's progress, uploading files, accessing important documents, retrieving invoices, and submitting support tickets/revision requests
- ✓ Free SSL certificate for your security (HTTPS encryption)
- ✓ Domain Registration or Transfer – e.g., yourdomain.com
- ✓ Web Hosting & Storage – *i.e., your website's spacious, comfy, and clean "home"*
- ✓ Responsive design to look great on every device - *always mobile friendly*
- ✓ Basic SEO Setup (*built with best practices to optimize Google search rankings*)
- ✓ Advanced features such as video headers, image sliders, social media integration, and galleries
- ✓ Self-managed blog functionality for simple updates and company news
- ✓ Digital Forms (2, 4, or 6, based on your selected plan)
- ✓ 1 round of revisions (up to 2 hours of unbilled labor) to complete your site's design, PLUS...
- ✓ Dozens more free content revisions* (15, 30, or 45, depending on your selected plan) to use throughout each year, prior to renewal
- ✓ Flexible payment plan option
- ✓ WordPress security plugin to protect your site's confidential data, stop brute force attacks, prevent spam emails, and fend off hackers and bots

06

View our Plans



Right-click any of the images on this page to open the website in a new tab.



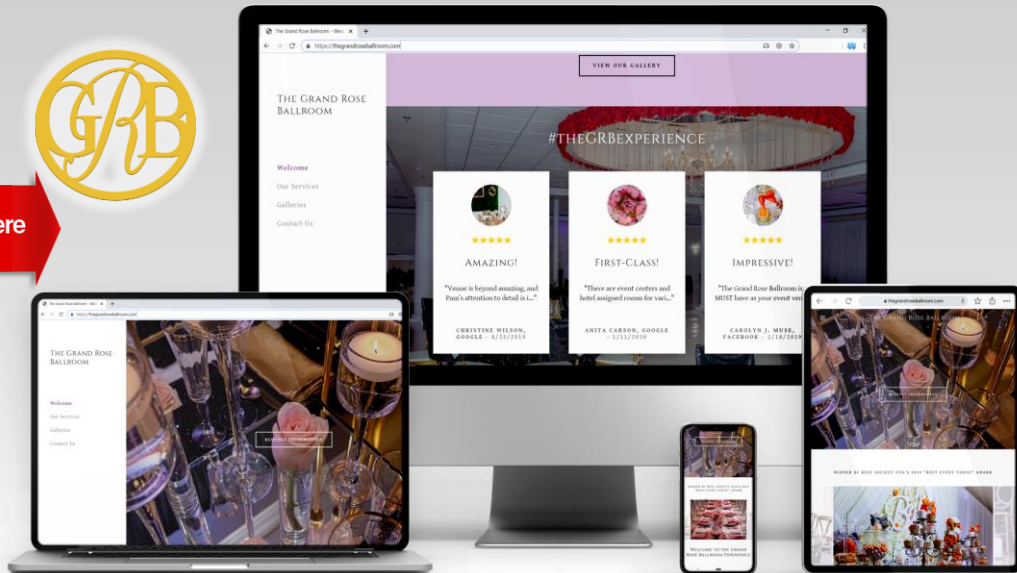
Each 30 minutes of labor counts as 1 revision and can be tracked through VIP Client Portal. **Right-click to view our Website Services Agreements (Contracts) for full details or feel free to ask one of our account managers for assistance.*

Standard Website Plan \$925.00+

renews at \$278+ annually



Click Here



07

Featured Sample: thegrandroseballroom.com

Right-click the featured image or link to open the website in a new tab of your browser. Browse more portfolio websites on pages 18 - 19.

What's Inside

Included With Every Plan

Features and Details



See included features and details on page 06

This Plan Features:

- + Up to 3 email forwards (receive emails as you@yourdomain.com) or 1 custom email (send and receive emails as you@yourdomain.com)
- + Up to **6 pages**
- + Ongoing Site Maintenance and Management (**15 content revisions** yearly; year-round management)
- + Up to **2 digital forms** included (e.g., simple contact forms, applications, intent or request forms, callback forms, etc.)



Add-ons available (see popular add-ons on page 10)

Turnaround Time

3 – 5 weeks after content delivery & approval

Popular Industries & Professions

Construction, Plumbers, Electricians, Interior Designers, Small-scale photographers, and Wedding vendors

Premium Website Plan \$1,480.00+

renews at \$444+ annually

Click Here



Featured Sample: everbeaninsurance.com

What's Inside

Included With Every Plan

Features and Details



See included features and details on page 06

This Plan Features:

- + Up to 5 email forwards (receive emails as you@yourdomain.com) or up to 3 custom emails (send and receive emails as you@yourdomain.com)
 - + Up to **8 pages** (*not counting Terms, Privacy, account, or e-commerce/payment pages like cart and checkout, included by default*)
 - + Ongoing site maintenance and year-round management (**30 content/inventory revisions**)
 - + Up to **4 digital forms** included (e.g., simple contact forms, applications, intent or request forms, callback forms, etc.)
 - + Offer site memberships/(paid or free) subscriptions
 - + Accept secure payments/donations for non-physical products (services/digital/downloadable items/e-gift cards) – up to **15 virtual products**
 - + Obtain and display customer product reviews
 - + Booking Basic - online booking & appointment tool w/ setup for up to 5 service types
- Discounted add-ons available (see popular add-ons on page 10)*



Turnaround Time

5 - 9 weeks after content delivery & approval

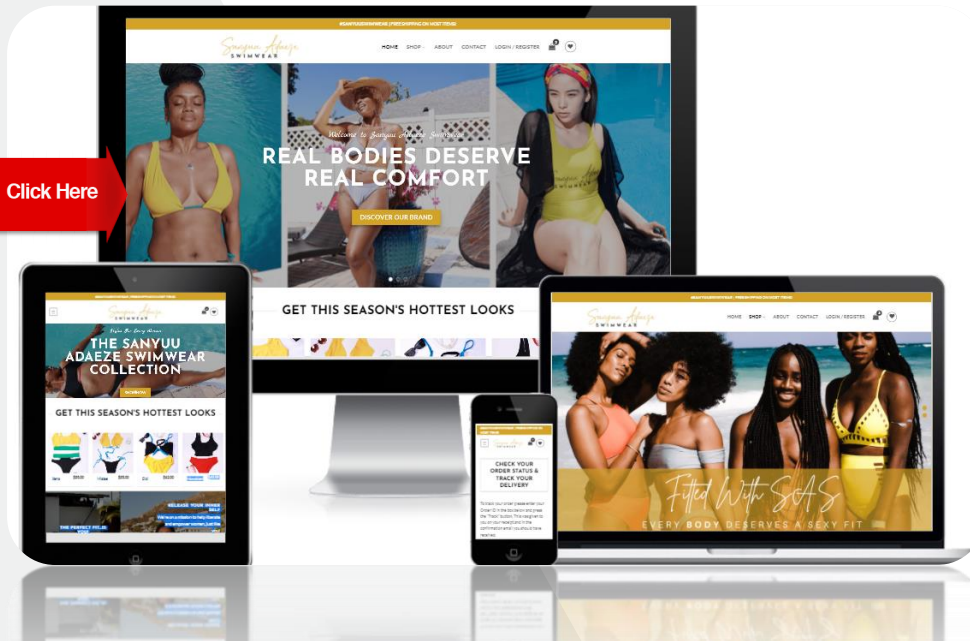
Popular Industries & Professions

Fitness trainers and instructors/ Gyms, Insurance & Real Estate Agents, Consultants, Dentists, Private clinics, Repairmen and mechanics, Beauty (spas, hair, nail, and skincare, accessories)

Ultimate Website Plan

\$2,175.00+

renews at \$652+ annually



Featured Sample: sanyuuadaeze.com Right-click the featured image or link to open the website in a new tab of your browser. Browse more portfolio websites on pages 18 - 19.

09

*Booking PRO - \$15 credit included, after which client must fund the amount to be recharged for continuation of SMS text notification service

What's Inside

Included With Every Plan

Features and Details



See included features and details on page 06

This Plan Features:

- + Up to 8 email forwards (receive emails as you@yourdomain.com) or up to 5 custom emails (send and receive emails as you@yourdomain.com)
- + Up to **15 pages** (*not counting Terms, Privacy, account, or e-commerce/ payment pages like cart and checkout, included by default*)
- + Ongoing site maintenance and year-round management (**45 content/inventory revisions**)
- + Up to **6 digital forms** included (e.g., simple contact forms, applications, intent or request forms, callback forms, etc.)
- + Offer site memberships/(paid or free) subscriptions.
- + Accept secure payments/donations for non-physical products (services/digital/downloadable items) – up to **15 virtual products**
- + Obtain and display customer product reviews.
- + Full E-Commerce Suite (Sell and Ship Physical Products) – setup for up to **30 physical products** included w/ Shipment Tracking Feature
- + **Booking PRO** - Online booking & appointment tool w/ setup for up to 20 service types, secure payment capture, Google calendar integration, automatic Zoom meeting creation, SMS reminders*, and customer front-end management dashboard for rescheduling, canceling, or joining meetings *Discounted add-ons available (see popular add-ons on page 10) →*

Turnaround Time

7 - 12 weeks after content delivery & approval

Popular Industries & Professions

Retailers and Wholesalers (Electronics, Appliances, Clothing, Gym Equipment, Auto Parts, etc.), Department and Discount Stores, Supermarkets, Colleges and Universities, Recruitment & Employment Agencies

Popular Website Add-Ons

Cost	Details
\$200 initial / \$70 added to renewal	Booking PRO Add-On <i>(Available for Premium Plan only; already included in Ultimate Plan)</i> Online booking & appointment tool w/ setup for up to 20 service types, secure payment capture, Google calendar integration, automatic Zoom meeting creation, SMS reminders*, and customer front-end management dashboard for rescheduling, canceling, or joining meetings
\$20 initial / \$20 added to renewal	Custom Email Add-On <i>(Available for all plans with custom emails enabled)</i> One (1) additional user (i.e., single inbox) Receive emails to you@yourdomain.com and also respond from you@yourdomain.com
\$5 initial / \$5 added to renewal	Email Forward Add-On <i>(Available for all plans with email forwarding enabled)</i> Receive emails as you@yourdomain.com to an inbox of choice (e.g., Gmail, Yahoo, Office)

Cost	Details
\$150 one-time / \$0 added to renewal	Logo Design Add-On <i>(Available for all plans at a \$100 discount within 60 days of purchasing a website plan)</i> See details and more design services on page 04 or logo samples on page 17
\$80 one-time / \$0 added to renewal	Product Filtering E-Commerce Add-On <i>(Available for Premium & Ultimate Plans)</i> Adds product filters to e-commerce setups to allow customers to browse by product type or category, color, style, or price range, e.g.
\$150 initial / \$75 added to renewal	Event Ticketing Add-On <i>(Available for Premium & Ultimate Plans)</i> Sell event tickets through your website; features express check-ins, calendar display, PDF tickets, & mobile app for managing check-ins
\$125 one-time / \$0 added to renewal	Social Media Setup & Optimization Add-On <i>(Available for all plans at a \$50 discount within 60 days of purchasing a website plan)</i> Includes setup & optimization of up to 2 social media channels (accounts), typically Facebook & Instagram – See details on page 13

Cost	Details
\$285 one-time / \$0 added to renewal	Sell N' Ship– Physical Product Add-On <i>(Available for Premium Plan only; already included in Ultimate Plan)</i> Flat rate includes set-up for up to 10 physical products with tax calculation and shipping setup (limit 12 variations per product) - Includes Shipment Tracking feature
\$80 one-time / \$50 added to renewal	Live Streaming Add-On <i>(Available for all plans)</i> Auto-embeds your video streams and notifies your site visitors with a popup whenever you go live; features automatic live stream detection and on-site video display for Facebook live/premiere, Twitch live streaming, Vimeo, and YouTube without requiring site visitors to leave your site or create an account on either of the platforms
\$\$- \$\$\$ varies	More Add-Ons Available <i>such as Learning Management Systems to offer online courses, On-demand Dropshipping Integration, and Customer Loyalty/Reward Programs</i>

10 *Booking PRO - \$15 credit included, after which client must fund the amount to be recharged for continuation of SMS text notifications

Existing Website Rebuilds & Redesigns

,consultation required to determine pricing

Do you already have a website but want to spruce it up, add or remove features, boost its design, or give it a complete rehaul? We'll handle that for you!

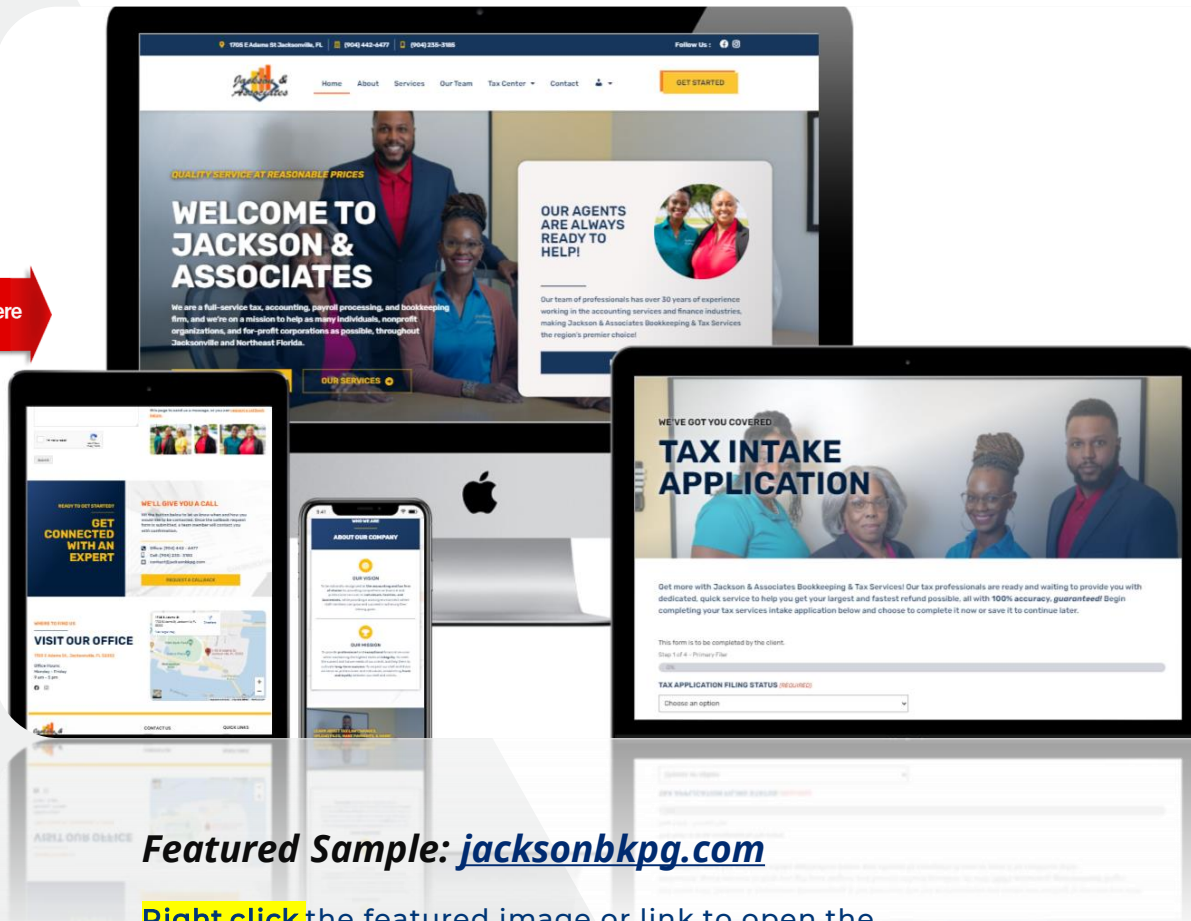
Contact us for a free quote for your website rebuild project (redevelopment and redesign) and book your complimentary discovery call with a WGAD account specialist today!

We are currently working with the following platforms for website rebuilds:

- WordPress
- GoDaddy
- Shopify
- Squarespace
- Wix
- Weebly



Click Here



Featured Sample: jacksonbkpg.com

Right click the featured image or link to open the website in a new tab. **Browse more portfolio websites on pages 18 - 19.**



KEYS TO THE BAHAMAS
REALTY

ISN'T IT TIME
YOU BECAME
A LANDLORD?



Estate Agent
De'Angelo Whymore

(242) 434-4507



Valentine's Day

GIFT GUIDE FOR
PARENTS,
GRANDPARENTS,
AUNTS, AND UNCLES

SAY "I LOVE YOU" WITH
THESE HAPPY DAY GIFTS



GRB SPOTLIGHT

”

PAM AND HER STAFF ARE
EXCELLENT! WE RENTED THIS BALL
ROOM FOR MY DAUGHTER'S **SWEET
SIXTEEN**. THE STAFF WAS
PROFESSIONAL, KIND AND WENT
WELL ABOVE AND BEYOND TO CATER
TO OUR NEEDS. **EVERY DETAIL WAS
THOUGHTFULLY PLANNED AND
METICULOUSLY PUT TOGETHER.**
THIS IS THE PERFECT PLACE FOR
UPSCALE EVENTS!

SOCIAL MEDIA MANAGEMENT & MARKETING



Professional, quality care that keeps
you safe and comfortable
in your own home

12

LET THE SUNSHINE

Your children won't be the
only ones brightening up a
room. Happy Day Posters add
a little bit of sunshine
wherever you decide to
hang them.



HAPPY POSTERS



STYLISH T-SHIRTS

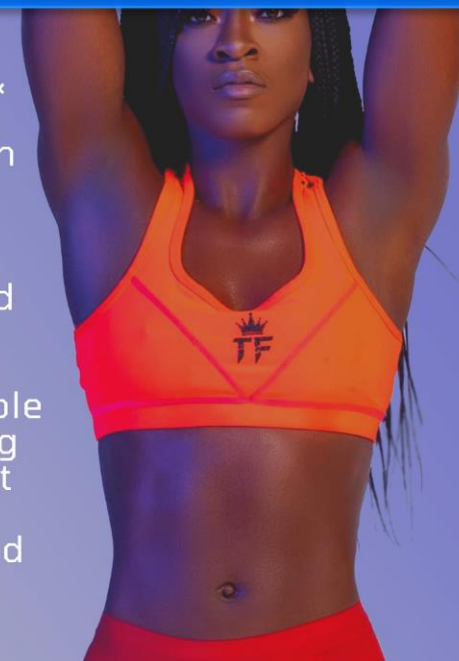


BE TEE-RRIFIC!

What better way to instill in
your children that being
happy is their choice to
make, than with a stylish t-
shirt as a friendly reminder
for them and all their

WE'RE REBRANDING!

Tropical Fitwear &
Tropical Fitness,
collectively known
as **Tropical FIT**,
were founded in
2018 on the idea
that achieving and
maintaining good
health and total
wellness is possible
for ANYONE willing
to commit and put
in the work, and
wanting to feel and
look good while
doing it!



All Social Media Packages Include a Strategy Call, Social Channel Setup, & Page Optimization (\$175 value!):

- Initial consultation/strategy call – 1 hour
- Initial Social Media Channel Setup & Optimization (Free during 1st month of plan)
 - Account/Page creation (if applicable)
 - (Additional fee applies for Google My Business listing creation & verification services)

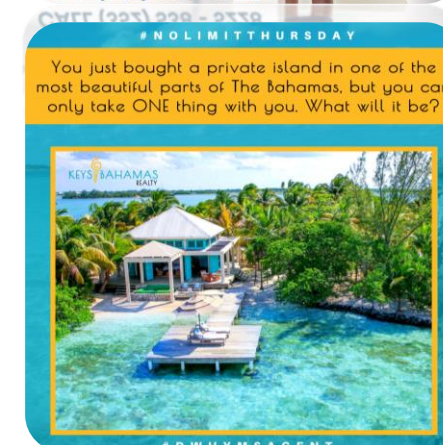
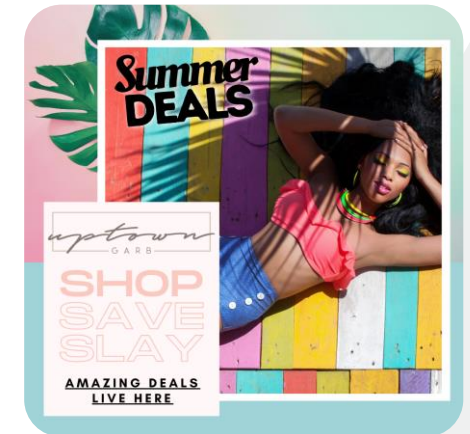
OPTIMIZATION OF FACEBOOK BUSINESS PAGE INCLUDES:

- 1 cover photo (w/ 1 revision)
- Setup of frequently asked questions, message greetings, and automated responses
- Setup of up to 10 services and booking tool (if applicable)
- Basic cleanup service* for existing pages
 - (*Equivalent to 1 hour of labor included; an additional "cleanup fee" may apply)
- Professional content editing, proofreading, and keyword-rich copywriting, as needed (About section)

OPTIMIZATION OF INSTAGRAM BUSINESS PROFILE INCLUDES:

- Professional, keyword-rich copywriting (Bio section)
- 1 custom graphic (w/ 1 revision)
- Setup of automated responses/FAQs
- Up to 5 Instagram highlight cover designs (w/ 1 revision each)

Not ready for a plan but still want to boost your social media pages? We also offer setup and optimization services, cleanup services, and standalone social media custom graphic packs. Speak with an account manager today to get started!

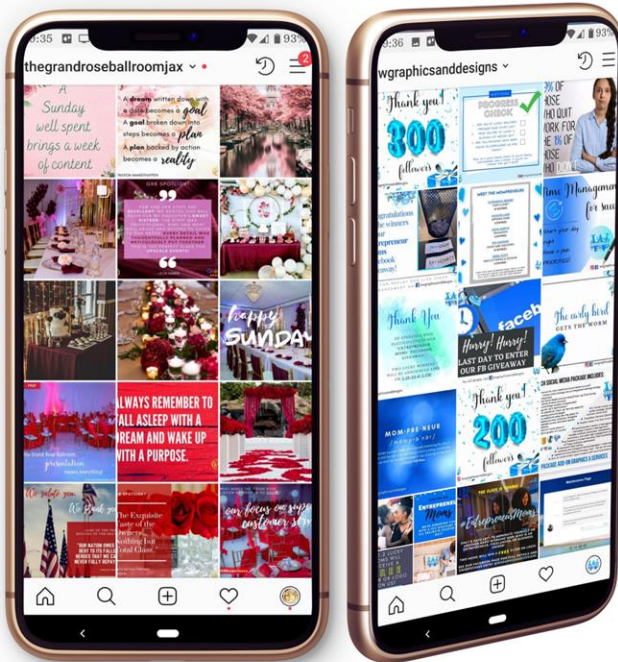


Our Social Media Packages



Tailored solutions available with our customizable Diamond Plan

Your feed should tell your story.



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***Hashtag Optimization** is best suited for Twitter and Instagram, respectively.

Silver - \$229 monthly
(Save 10% on 3 -month purchase)



- 45-minute initial strategy call (plus, a 20-minute check-in call every 3 months)
- One (1) account (**Facebook, Twitter, Instagram, or LinkedIn**)
- **PLUS**, free content mirroring to a second account of choice
- Post Timing & Hashtag Optimization* (up to **12** per post)
- Spam/Comment Monitoring & Control
- Increase in Followers (Follow Backs & Invites)
- Original Content Creation & Scheduled Posting
 - **8 custom graphic posts per month** (no revisions)
- 1 customer-provided** post per day (Monday - Friday)
 - submitted at least 24 hours before desired post time
- Dedicated Account Manager (Send photos, links, screenshots, instructions, feedback; ask questions and more!)
 - **Email communication only**

****Customer-provided** = specific caption (words) & photo, or a description of the desired type of photo to be posted e.g., "Can you post a picture of an eagle with the phrase "Remember to soar high today!"?"

Gold - \$399 monthly
(Save 10% on 3 -month purchase)



- 45-minute initial strategy call (plus, a 20-minute check-in call each month)
- One (1) account (**Facebook, Twitter, Instagram, Pinterest, Tik Tok Business, Google My Business, or LinkedIn**)
- **PLUS**, free content mirroring to a second account of choice
- Post Timing & Hashtag Optimization* (up to **20** per post)
- Spam/Comment Monitoring & Control
- **Comment Responses, Reactions, & Engagement w/ Active Followers**
- **Message forwarding & direct notifications**
- Increase in Followers (Follow Backs & Invites)
- Original Content Creation & Scheduled Posting
 - **12 custom graphic posts per month** (no revisions)
- Maximum of **1 customer-provided** post** per day (Monday - Friday) + reminders
 - **Same-Day Posting:** submitted by 12 pm
- Dedicated Account Manager (Send photos, links, screenshots, instructions, feedback; ask questions and more!)
 - **SMS Text Access** (during business hours)

Platinum - \$479 monthly
(Save 10% on 3 -month purchase)



- 45-minute initial strategy call (plus, a 30-minute check-in call each month)
- One (1) account (**Facebook, Twitter, Instagram, Pinterest, Tik Tok Business, Google My Business, or LinkedIn**)
- **PLUS**, free content mirroring to a second account of choice
- Post Timing & Hashtag Optimization* (up to **30** per post)
- Spam/Comment Monitoring & Control
- **Comment Responses, Reactions, & Engagement w/ Active Followers**
- **Message forwarding & direct notifications**
- Increase in Followers (Follow Backs & Invites)
- Original Content Creation & Scheduled Posting
- **16 custom graphic posts per month** (no revisions)
- Maximum of **1 customer-provided** posts** per day (Monday - Friday) + reminders
 - **Same-Day Posting:** submitted by 5 pm
- Dedicated Account Manager (Send photos, links, screenshots, instructions, feedback; ask questions and more!)
 - **SMS Text Access** (during business hours)

Available Social Media Plan Add-Ons

Cost	Details
+\$40 per month / +\$100 per 3 months	Second Account Monitoring & Activity Management: Responses, Reactions, & Engagement + Message Forwarding & Notifications <i>(Available for active Gold, Platinum, and Diamond Plans)</i> Make sure you never miss a beat (or a lead!) by opting to have our social media account managers keep a watchful eye on your page activity, follower engagement, and message inbox for a second account of your choosing. This could be Instagram, for example, if your designated main account is Facebook. Your account manager will also send you alerts when you have messages pending in your inbox or comments that need your attention.
\$20 per campaign (up to 7 days) + \$ cost of the ad	Facebook & Instagram Ad Campaign Management Services <i>(Available for all active social media plans; can be incorporated regularly, at a discount into a customized Diamond Plan)</i> Involves setup, management, & optimization of Facebook and Instagram advertising campaigns to drive high-quality, industry-specific traffic and generate high-converting leads; includes ad content creation/boosting, audience research, geotargeting, and final analytical report

Cost	Details
+\$30 per month / +\$75 per 3 months	Detailed Analytical Report <i>(Available for all active social media plans; can be incorporated regularly, at a discount into a customized Diamond Plan)</i> Get the most value out of your social media marketing plan with this smart and easy-to-understand report that shows what you've accomplished, backed up by data. See how much you've grown, what your audience likes (or doesn't like), and get expert recommendations for improvement.
\$50 per 5 graphics / \$80 per 10 graphics / \$125 per 20 graphics	Custom Graphic Packs (Extra Posts) <i>(Available for all active social media plans; more custom graphics per month can be incorporated regularly into a customized Diamond Plan)</i> Clients must give at least a 2 week's notice and provide details of the types of graphics to be created; one (1) revision per graphic.

We also specialize in professional content writing, social media group creation & management, competitor analysis, lead-generating campaigns (like contests, sweepstakes, and giveaways), event creation & management, and page verification (eligibility required)



QUICK-REFERENCE PORTFOLIO (POPULAR REQUESTS)



BRAND SHEET

LOGO (HORIZONTAL & VERTICAL)



COLOR PALETTE



LOGO VARIATION



ICONMARKS



IMAGERY



FONT INFORMATION

BATTLESBRIDGE AQUINO



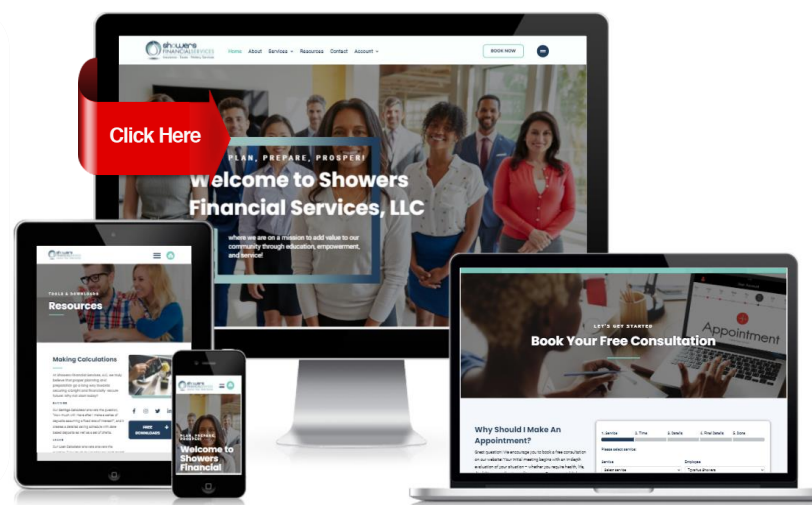
LOGO & SUBMARK/ICONMARK DESIGNS

LIVE WEBSITE PORTFOLIO GALLERY

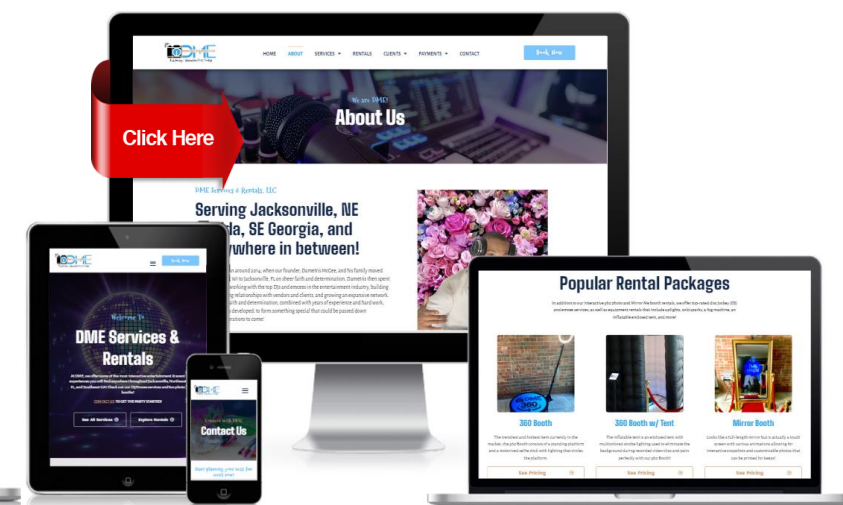
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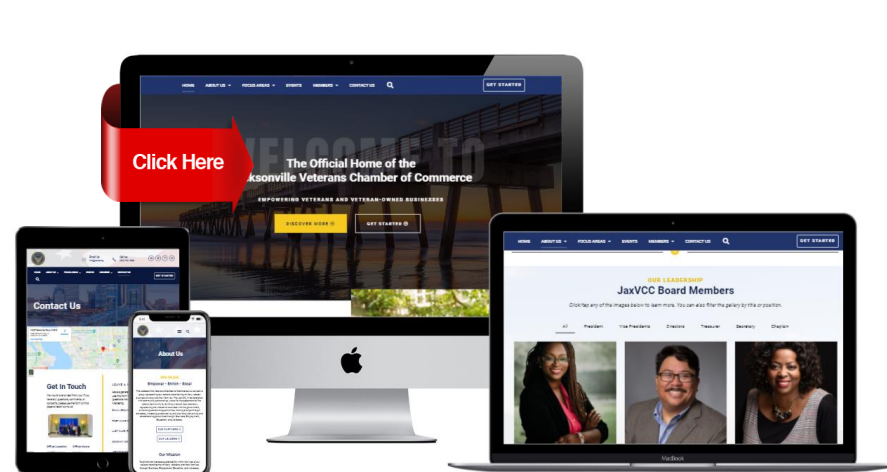
[Families United Network, LLC \(F.U.N.\)](#)



[Showers Financial Services, LLC \(Insurance\)](#)



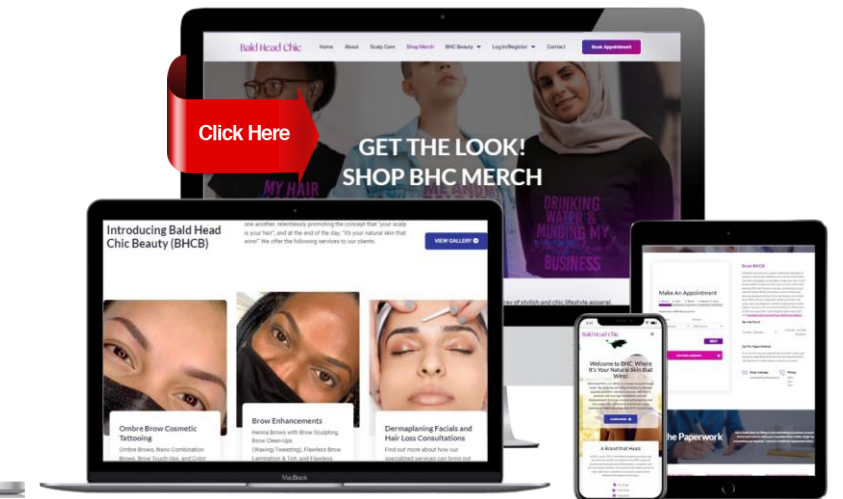
[DME Services & Rentals, LLC \(Event Entertainment\)](#)



[Jacksonville Veterans Chamber of Commerce](#)



[SLR Productions & Publishing Company \(Media\)](#)



[Bald Head Chic, LLC \(Beauty & Apparel\)](#)

LIVE WEBSITE PORTFOLIO GALLERY

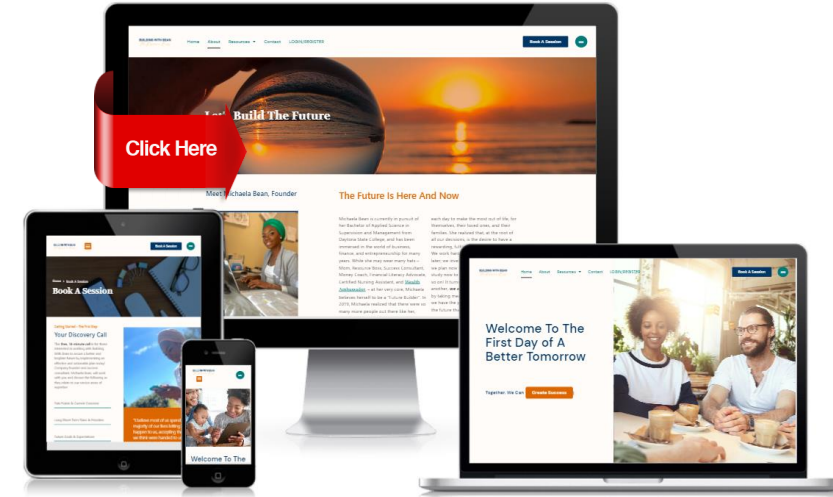
(Right-click any image or link to open the website in a new tab of your browser.)



[Breakthroughs Church of Jacksonville, Florida](#)



[ReinVentU Magazine \(Veteran Lifestyle Magazine\)](#)



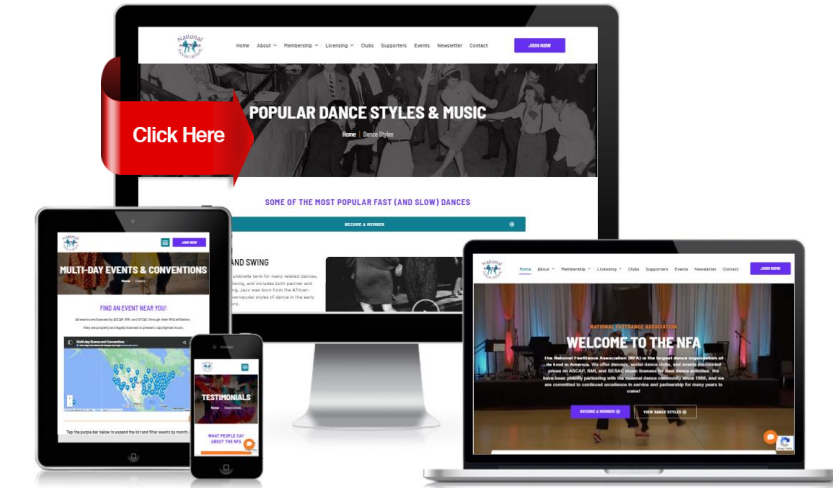
[Building With Bean, The Resource Boss \(Consulting\)](#)



[Lisa Franklin Music \(Recording Artist\)](#)



[Music By Vince \(Event Entertainment Services\)](#)



[National FastDance Association \(Music Licensing\)](#)



Contact Us

For additional information, contact:

Miguel Bean, Team Project Manager

miguel@wgraphicsanddesigns.com



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info@wgraphicsanddesigns.com



www.wgraphicsanddesigns.com



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Ste. #1200, Jacksonville, FL 32207



Mon – Fri, 9 am – 6 pm
Saturday, 9 am – 1 pm (by appointment)



Last updated 12/28/22